

Rhetorical Analysis Outline Template

(your essay's title)

Introduction.

The speaker/author is _____ . The purpose of the text is to
(state the author's name)

_____ . The text is intended for
(state the text's purpose)

_____ (describe the text's intended audience)

Thesis.

In his/her/their _____ , _____
(the text's format and title) (the author's name/names)

_____ that _____
(strong verb: argues, demonstrates, etc) (the purpose of the message)

Body paragraphs.

1. The author starts by _____
(the main idea of the text's introduction)

For example, _____
(2 or 3 rhetorical strategies supported by quotations)

It helps to achieve

(analyze the rhetorical strategies and say what effect they help to achieve)

2. The author continues by

(the main idea of the text's middle)

For example,

(2 or 3 rhetorical strategies supported by quotations)

It helps to achieve

(analyze the rhetorical strategies and say what effect they help to achieve)

3. The author finishes the text by

(the main idea of the text's conclusion)

For example,

(2 or 3 rhetorical strategies supported by quotations)

It helps to achieve

(analyze the rhetorical strategies and say what effect they help to achieve)

Conclusion

(restate your essay's thesis)

(finish your essay by connecting the text's main idea to a broader historical context)
